

CASBO *Briefs* Ratesheet & Advertising Agreement

Want to reach financial decision-makers in Connecticut public school districts?

Would you like 250+ professionals to be aware of your company, product, or service?

The Connecticut Association of School Business Officials is please to offer a unique advertising opportunity - CASBO Briefs. This is a bimonthly publication containing pertinent information for school business officials and others with a stake in school business management.

Advertising Agreement - October 2010/August 2011

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ FAX: _____ Email: _____

About the Publication

CASBO *Briefs* is published at least 6 times per year and is sent to approximately 250 professionals in the school business management field.

The Copy

All ad copy must be camera ready either in hardcopy or on disk/emailed in .doc, .jpeg, .tif or .txt format. A border may be added to your advertisement; no other "customization" can be done.

Terms and Conditions

The advertiser is responsible for obtaining permission to use copyrighted material in the advertisement and agrees to indemnify *Briefs* and CASBO from any claims or expenses resulting from the unauthorized use of any name, photograph, design, artwork, or other copyright or other applicable laws.

All copy is subject to approval of the editor. The editor reserves the right to judge the suitability of advertising copy and illustrations. The editor reserves the right to reject any misleading or objectionable copy or to terminate this agreement at any time. Advertisers assume all responsibility and liability for text, illustrations, etc. and for any error in advertisement copy.

Prepayment for advertising space is required for placement. Advance reservation of advertising space will not be honored unless payment has been received. All acceptances are on a first-come, first-serve basis.

Rates and Dates

All ads are 3" x 3" and are accepted on a yearly-basis beginning with the October issue. The rate is \$400 for CASBO members, and \$450 for non-CASBO members for all six issues. Contract, payment, and ad are due by September 15, 2010. Subsequent closing dates for copy are November 10, January 10, March 10, May 10, and July 10. When new copy is not furnished before closing dates, the last ad will be repeated.

The Specifics

CASBO is hereby authorized to insert our advertisement in *Briefs* for:

- Yearly Placement in the next available 6 consecutive issues

Check made payable to CASBO in the amount of \$_____ is enclosed. Please send this form along with camera ready copy to CASBO *Briefs* Editor, 11 High Gate Lane, West Hartford, CT 06107-1010.

By signing this agreement, I agree to comply with the terms and conditions as specified above.

Signature: _____

Date: _____