

As a vendor, have you wondered...?

How to do I reach the financial decision-makers in Connecticut public schools?

Where can I "get the word-out" about my product or service?

What do school business officials need from vendors?

Is there one source where I find the answers to these questions?

YES – CASBO!

More than 98% of the Connecticut school districts with business managers or financial directors are members of CASBO. Membership in CASBO is so valuable to the districts that many have more than one member!

What does CASBO membership hold for you?

Vendor Identification

Members look to CASBO for help with vendor identification – it is one of our stated benefits to districts. Unlike many other professional associations, CASBO members are not in competition with one another, therefore, they are happy to share "a good thing". When a member needs a vendor, they turn to CASBO.

Advertising

For a nominal fee, a limited number of ads are accepted in the bi-monthly issue of CASBO Briefs, our newsletter.

MarketPlace

CASBO has gathered together in one place, information from vendor member companies that offer goods and services. The companies have been grouped within a drop-down menu system, which can be searched for all matching member companies. In addition, an optional search can be done by the organization name or a primary contact for the organization. Thus, it allows the users to search in several ways. It is an excellent means of target marketing of your products/services.

Access

In addition to being listed in the directory and on the website, Associate Members are entitled to mailing labels for the business manager members of CASBO at no additional charge.

Discounts & Vendor Day

In addition to attending the education workshops at a discount, vendors are invited to exhibit at our Vendor Day held in April. An education program is held in the morning, and the afternoon is dedicated to members and guests visiting the vendor booths. The Vendor Day has outstanding attendance by business managers, administrators, facilities managers, purchasing agents, etc.!

A little bit about us...

The Connecticut Association of School Business Officials (CASBO) was established in 1951 to link school business officials with each other to share ideas. Over the years, this important organization has continued to grow. Today, CASBO provides forums for people to gather as well as services to help school business officials understand the complex environment of the school business office.

Some of the services provided by this professional organization are profiled in this material. Additionally, CASBO strives to add new services of value to members.

Questions? Please contact our Executive Director, Sharon S. Bruce, CAE, at (860) 519-0023 or ssbruce@comcast.net.

Associate/Vendor Dues are \$225 annually (July-June).

For more information and to join, please visit www.ct-asbo.org and click on Membership.